

## Seran Schug, Ph.D., M.CAT, LPC

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### Education

- 2010 University of Pennsylvania, Philadelphia, PA  
Anthropology, Ph.D. (May, 2010)  
Dissertation Fellowship (2001–2002)  
Dissertation: *Speaking and Sensing the Self in Authentic Movement: The Search for Authenticity in a White Middle-Class Community*
- 1987 Hahnemann University Graduate School (now Drexel University), Philadelphia, PA.  
Masters of Arts in Creative Arts in Therapy, August, 1987.  
*Departmental Award for Research on Interactional Synchrony.*
- 1980 University of Pennsylvania, Philadelphia, PA.  
Bachelor of Arts Degree, May, 1980.

### RESEARCH and TEACHING INTERESTS

Medical anthropology, applied medical and psychological anthropology, public anthropology, aesthetics of medicine, performance studies, narrative theory, semiotics of the self, qualitative research, participatory ethnographic research, critical theory and cultural appropriation

### **CURRENT ACADEMIC APPOINTMENTS**

- 2012-Present Instructor (3/4), Rowan University, Dept. of Sociology and Anthropology
- 2011-Present Adjunct Faculty, Drexel University, Ph.D. Program in Creative Arts in Therapy
- 2011-Present Coordinator, Voices of the Garden State: Life Histories that Shaped New Jersey, (an online exhibit of the Museum of Anthropology at Rowan University  
(<http://www.rowan.edu/colleges/chss/departments/sociology/maru/index.php>)
- 2012-Present Advising, References, and Mentorship, Rowan University  
Horizon Health Care Challenge Contest (Students Awarded as Finalists)  
Society for Applied Anthropology Conference Faculty/Student Panel Presentation  
Rowan University, Flack Mentor Program
- 2011-Present External Advisor, Drexel University, Creative Arts Therapy Dept.  
Research and Dissertation Projects: Critical Race Theory in Music Therapy, Music Therapy for Caregivers in Hospice Settings, Art Therapy and Mindfulness for the Cancer Patient
- 2017- Present Chair, Assessment Committee, Dept. of Sociology and Anthropology
- 2015-2017 Assessment Committee, Dept. of Sociology and Anthropology
- 2017-Present Curriculum Committee, Dept. of Sociology and Anthropology
- 2016-Present Special Programs Committee, Dept. of Sociology and Anthropology

2015-Present Diversity Committee of Rowan University Faculty Senate  
2017-Present Health and Humanities Committee

#### CURRICULUM DEVELOPMENT and COURSES TAUGHT

White Paper for Major in Anthropology, Medical Anthropology (traditional and online); Honors Arts and Medicine; Psychological Anthropology (Culture and Personality); Anthropological Perspectives on Physical Growth and Development; Comparative Cultures; Cultural Anthropology; Qualitative Research; Certificate of Undergraduate Studies in Qualitative Research; Global Health in Anthropological Perspective; Graduate course in Anthropology, Semiotics, and Cultural Diversity (Drexel).

#### **PAST ACADEMIC APPOINTMENTS**

2010-2012 Adjunct Faculty, Rowan University, Dept. of Sociology and Anthropology  
2013 Instructor, Writing Seminar, Philadelphia College of Osteopathic Medicine, Department of Psychology  
2012 Instructor, Holy Family University, School of Social Sciences  
2009-2011 Professional Writing Tutor, Philadelphia University, Learning and Writing Center  
2000-2011 Instructor, University of Pennsylvania, Department of Anthropology  
2009-2011 Undergraduate Thesis Advisor, University of Pennsylvania, Department of Anthropology  
Graduate Student Thesis Advisor, University of Pennsylvania, College of Liberal and Professional Studies  
2004-2007 Book Review Editor, Journal of Linguistic Anthropology  
2003-2004 Writing Consultant, University of Pennsylvania, The Writing Center  
2002-2003 Writing Fellow, University of Pennsylvania, Writing Across the University Program

#### **APPLIED ANTHROPOLOGY AND CLINICAL EXPERIENCE**

2012-Present Counselor and Owner of *Creative Counseling Services, LLC*  
2015-Present Support Group Facilitator, Cancer Support Community  
2016-Present Center for Public Health Initiatives, Asylum Seekers Evaluators Group in Philadelphia. Consultation and Development of An Annotated Guide for Asylum Seeker Evaluators  
1990-1995 Mathom House, A Residential Treatment Facility for Court Adjudicated Adolescent Sex Offenders,  
*Psychotherapist/Case Manager*  
*Creator and Coordinator, Empathy Training Program for Sex Offenders*  
*Coordinator, Mosaic Mural Project, "The Peaceable Kingdom" (exhibited at Bucks County Court House, Funded by the Grundy Foundation)*  
1990-1996 The Devereux Foundation, The Devereux Academy  
*Creator and Coordinator, Institute for the Advancement of Creative Expression*  
1987-1990 The Devereux Foundation, E.L. French Center  
*Dance/Movement Therapist*

*Co-creator and coordinator, The Survivors Project: A Program for Sexually Abused Adolescents; Supervisor*  
*Creator and Coordinator, Devereux French Center Arts Festival*

## **ONGOING RESEARCH AND PROJECTS**

- 2017 Medical Education: Embodied Struggles between Competence and Empathy, with Jay Chaskas, Joy Cypher, Sharon McCann, Neil Rosen, Steve Robishaw. Grant submitted to NJHealth
- 2017 Textbook (In Preparation), *"Power of the Arts": Anthropological Explorations in the Study of Aesthetics of Illness and Healing*
- 2015 RATTLE: *Rethinking the Arts Therapies-Taking on Legitimacy and Equality* ([www.therattleproject.com](http://www.therattleproject.com)) A collaborative project developing an interactive website for therapists to discuss impact of social policies and practices on arts in psychotherapy in the U.S.
- 2016 Rowan School of Osteopathic Medicine, New Jersey Institute for Successful Aging, *Research Consultant*: "Timing and Onset and Progression of Multiple Chronic Conditions of Older Adults." Rachel Pruchno and Allison Heid, Principle Investigators. Development of coding tree and data analysis of interview transcripts.
- 2015 Rowan School of Osteopathic Medicine, New Jersey Institute for Successful Aging, *Research Support*. "Social Capital and Resilience of Older People Exposed to Hurricane Sandy." Rachel Pruchno and Allison Heid, Principle Investigators. Transcription of interviews, development of coding tree, data analysis using discourse analysis and qualitative software.
- 2014 Drexel University, Research Consultant, "Developing a Mobile Health Interactive Story App with High Risk Urban Youth." Principle Investigator, Paulina Sockolow, DrPH Health Systems and Services Research Department, College of Nursing and Health Profession. Participatory Ethnographic Research Design and Analysis

## **INVITED LECTURES AND WORKSHOPS**

- 2014-Present Rowan School of Osteopathic Medicine: Medical Humanities Seminar, Annual Seminar on Aesthetics of Healing Performances in Cross Cultural Perspective
- 2017 Cancer Support Community of Greater Philadelphia, Rituals and Bereavement in Anthropological Perspective
- 2016 Center for Public Health Initiatives, Asylum Seekers Evaluators Group: Lecture on Phenomenologies and Politics of the Immigrant Experience
- 2016 Young Adult Blood Cancer Survivorship Assembly, *Leukemia and Lymphoma Society*, Coping and Mindfulness for the Cancer Patient
- 2016-2017 Drexel University Seminar on Discourse Analysis for Students in Ph.D. Program in Creative Arts Therapy
- 2013 Philadelphia College of Osteopathic Medicine, Writing Seminar for Students in Doctoral Psychology Program
- 2012 Drexel University, Lecture, Applications of Ethnographic Research in Creative Arts in Therapy
- 2009 Jefferson University Medical School Seminar, Introduction to Medical Anthropology

- 2007 Philadelphia College of Osteopathic Medicine, Seminar, Introduction to Medical Anthropology

## PUBLICATIONS

- 2017 (in process) "Resisting Stereotypes of Vulnerability: Performances of Agency, Resilience, and Virtue" with student.
- 2017 (in process) Allison R. Heid, Ph.D., Andrew Gerber, David Kim, B.A., Stefan Gillen, B. A., Seran Schug, Ph.D., & Rachel Pruchno, Ph.D. "Timing of Onset and Self-Management of Multiple Chronic Conditions: A Lifespan Perspective."
- 2016 Heid, A., Schug, S., Cartwright, F., Pruchno, R. (2016) "Older Adults -- Challenges Faced and Support Received: Older Adults' Perceptions of Hurricane Sandy". Disaster Medicine and Public Health Preparedness—Special Issue: Caring for Older Adults.  
<https://www.ncbi.nlm.nih.gov/pubmed/27739379>
- 2016 Sockolow PS, Schug S, Zhu J, Smith TJ, Senathirajah Y, Bloom S. "At-risk adolescents as experts in a new requirements elicitation procedure for the development of a smart phone psychoeducational trauma-informed care application." Informatics for Health and Social Care. June 3 2016.  
<http://dx.doi.org/10.1080/17538157.2016.1177532>
- 1993 Zahn, B. and Schug, S. 1993. "The Survivor's Project: A Multimodal Therapy Program for Adolescents in Residential Treatment Who Have Survived Sexual Abuse." *Residential Treatment for Children and Youth*. Hawthorne Press. pp. 65-88.

## CONFERENCE PRESENTATIONS

- 2018 Society for Applied Anthropology Conference, Phila, PA. Paper: "Resisting Stereotypes of Vulnerability: Performances of Agency, Resilience, and Virtue."
- 2017 American Anthropological Association Conference 2017, Washington DC. Panel Member, "Participatory Ethnographic Theater of the Contemporary: State of the Nation."
- 2017 Society for Applied Anthropology, March 2017, Santa Fe, NM  
Panel Chair: "It's not you, It's not me, It's Us": Challenging Public Perceptions of Anthropology through Experiential Learning.  
<http://sfaa.net/podcast/index.php/podcasts/2017/its-not-you-its-not-meits-us-challenging-public-perceptions-anthropology-through-experiential-learning/>
- 2016 Society for Applied Anthropology, March 2016, Vancouver, CA  
Paper: *Negotiating Identity at the Intersection of Art and Science: Anthropological Perspectives on the Creative Arts Therapies in the U.S.*  
Panel Chair: New Applications for Traditional Formulation
- 2015 Society for Applied Anthropology, March, 2015, Pittsburgh, PA.  
Paper: *Anthropology and a Participant-Centered Approach to the Design of a mHealth App for At-Risk Teens*
- 2011 Ninth Annual Pennsylvania Medical Humanities Consortium Meeting, Paper: *The Aesthetics of Authenticity*

- 2008 Georgetown University Round Table 2008, *Telling Stories: Building Bridges among Language, Narrative, Identity, Interaction, Society and Culture*  
Paper: *Authenticity and the Authenticator: Performativity in Witness Narratives*
- 2007 American Anthropological Association 2007 Conference  
Panel Organizer: *Performances of Authenticity: Politics of Difference*  
Paper: *Embodying the Authentic Other: Finding Your Inner Exotic*
- 2005 Graduate Humanities Forum, University of Pennsylvania, 2005  
Paper: *Speaking and Sensing the Self: A Quest for "Authenticity" in Contemplative Dance*
- 2004 American Anthropological Association 2004 Conference  
Paper: *The Poetics of Mystery in Contemplative Dance*
- 2003 Society for Psychological Anthropology 2003 Conference  
Paper: *Narrative and Identity: Narratives of Self in Authentic Movement*
- 2002 American Anthropological Association 2002 Conference  
Paper: *Performances of Healing: The Construction of Self in Authentic Movement*
- 2002 American Folklore Society 2002 Conference  
Paper: *Performances of Healing: The Construction of Body Images in Authentic Movement*
- 2001 Boas/Benedict Conference, Columbia University  
Paper: *Dancing the Self/Narrating the Body in Authentic Movement*
- 1997 American Dance Therapy Association 1997 Conference  
Co-coordinator of Panel, *Re-Visioning Dance in Community: A Panel Presentation*
- 1991 American Association of Children's Residential Centers 34th Annual Meeting,  
Paper: *The Survivors Project: Multimodal Treatment for Survivors of Sexual Abuse.*
- 1990 American Dance Therapy Association 1990 Conference  
Co-presenter of Workshop Presentation: *Realms of Synchrony: The Social Role of the Creative Arts Therapist*
- 1989 International Head Injury Symposium: Advances in Clinical Practice-sponsored by Mediplex Rehab, 1989  
Paper: *Reintegration of Self through Dance/movement therapy with the Traumatically Brain Injured Patient.*
- 1988 American Dance Therapy Association 1988 Conference  
Coordinator of Panel Presentation: *Reconstitution of Body Image and the Traumatically Brain Injured Individual.*

## **PROFESSIONAL CERTIFICATIONS AND AFFILIATIONS**

- 2012-Present Licensed Professional Counselor, PA
- 2012-Present National Certified Counselor
- 2000-Present Member, American Anthropological Association
- 2014-Present Member, Society for Applied Anthropology
- 2010-Present Member, Society for Medical Anthropology
- 2010-Present Member, Society for Psychological Anthropology
- 2015-Present Member, Society for the Study of Psychiatry and Culture
- 1990-Present Board-Certified Dance Movement Therapist
- 1986-Present Member, American Dance Therapy Association